



1<sup>st</sup> Lyon – Turin  
Economics and Management  
PhD Workshop

July 1-2, 2013



Monday, July 01, 2013

8h 30 – 9h00 : Registration / Breakfast

9h00 – 9h30: Welcom adress

9h30 – 10H30 : Session: A1 to A3

**Session A1: R&D and Innovation 1**

Chairman : Stéphane Riou (UJM St Etienne , GATE LSE) - **Room 1**

**Ludivine Arzumanian** (Lyon 3, Magellan), The implementation of communities of practice in the field of innovation in multinational companies: the case of SEB group

**Manuel Toselli** (Turin), Innovative performance in the european food manufacturing sector

**Session A2 : Finance**

Chairman : Peter Wirtz ( Lyon 3, Magellan) - **Room 2**

**Hanen Ben Salah** (Lyon 1, LSAF), Financial asset management : Non parametric and EVT – Garch modelisation of CAPM and analysis of stock market integration

**Michaela Altieri** (Turin), The effect of affiliation on business groups' credit spreads

**Session A3: Coordination in collective decision**

Chairman : Andrea Gallice (Collegio Carlo Albereto, Turin) - **Room 3**

**Tsaja Bjedov** (Fribourg, Lyon 2, GATE LSE), Two-stage coordination game

**Andrea Venturini** (Turin), Stategic Voting with Almost Perfect Signals

Coffee break : 10h30 – 11h00

11h00 – 12h30: **Session B1 to B3:**

**Session B1: Labor participation and intra-household choice**  
Chairman : Sylvie Demurger (CNRS, GATE LSE) - **Room 1**

**Asmaa Farah** (Lyon 3, Magellan), Work life balance in Morocco

**Laurine Martinoty** (ENS, GATE LSE), Intra-Household Coping Mechanisms in Hard Times : the Added Worker Effect in Argentina

**Hind Aissaoui** (Lyon 2, LET), Does Accessibility promote Urban sprawl? Modeling the residential location choice in Lyon urban area

**Session B2 : Human resources Management**  
Chairman : Christophe Everaere (Lyon 3, Magellan) - **Room 2**

**Syed Gohar Abbas** (Lyon 3, Magellan), Sources and consequences of stress and burnout in institutes of higher education & the moderating role of coping strategies

**Annelyse Guillaume Dejour** (Lyon 3, Magellan), Take into account the peculiarity of the individual to lead an efficient organizational change

**Jean-Paul Malleval** (Lyon 3, Magellan), Experts' manager in high technology companies : a management topic ?

**Session B3: Public economics:**  
Chairman: Sonia Paty (Lyon 2, GATE LSE) - **Room 3**

**Zhixin Dai** (Lyon 2, GATE LSE), Intermittent sanctions and cooperation in a public good game

**Evelina Gavrilova** (Turin), A Partner in Crime: Assortative Matching in the Crime Market

**12h30 : Lunch**

Monday, July 01, 2013

14h30 – 16h00 : Session : C1 to C3

**Session C1 : Risk and Decision 1**

Chairman : Philippe Solal (UJM St Etienne, GATE LSE) - **Room 1**

**Julien Azzaz** (Lyon 1, LSAF), Some characteristics of an equity security next-year impairment  
**Daniele Pennesi** (Turin), Preferences with Endogenous Anchors

**Session C2 : Growth and development**

Chairman : Catherine Pivot (Lyon 3, Magellan) - **Room 2**

**Andréa Bonilla Bonalos** (Lyon 2, GATE LSE), External vulnerabilities and economic integration. Is the Union of South American Nations a promising project ?  
**Jean Bosco Kakule Matumo** (Lyon 2, TRIANGLE), Third sector: Discussion of the concept and state of play in Beni – Lubero  
**Alina Sandor** (Turin), Understanding the impact of remittances on consumption smoothing. The case of Tanzania

**Session C3 : Methodology in management**

Chairman : Alain Roger (Lyon 3, Magellan) - **Room 3**

**Olivier Coupard** (Lyon 3, Magellan), The critique of qualitative research  
**Jonathan Sambugaro** (Lyon 2, COACTIS), Beyond cognitivism in strategic discourse analysis

16h00 – 16h30 : Coffee break

16h30 – 17h30 : Session D1 to D2

**Session D1 : Organisational design and competition**

Chairman: Bernard Baudry (Lyon 2, TRIANGLE) - **Room 1**

**Marc Frachette** (Lyon 3, Magellan), A socio economic approach to management: an attractive tool to monitor changes in a clinical pharmacy environment  
**Cintya Lanchimba** (St Etienne, GATE LSE), Optimal Monetary Provisions in a Plural Form Franchise System; A Theoretical Model of Incentive with Two Risk-Averse Agents

**Session D2 : Dynamic process in economics and management**

Chairman : Michel Bellet (UJM St Etienne, GATE LSE) - **Room 2**

**Yannick Decroix** (Lyon 2, Coactis), Time Dynamics of Strategic Pursuit in Early Growth Patterns of SMEs: Exploring Temporal Dexterity in Ambiguity Settings.  
**Consuelo Nava** (Turin), Poisson driven stationary markovian model

Tuesday , July 02, 2013

8H30 – 9H00 : Breakfast

9H00 – 10h00 : Session E1 to E3 :

**Session E1: Knowledge Management Systems 1**

Chairman: Jean-Fabrice Lebraty (Lyon 3, Magellan) - Room 1

**Fatma Chamekh** (Lyon 3, Magellan), Ontology evolution in the corporate semantic web

**Houaida El Ajmi** (Lyon 3, Magellan), Serious games in the professional training

**Session E2: Risk and Decision 2**

Chairman : Laurent Vilanova (Lyon 2, Coactis) - Room 2

**Mohamed Feki** (Lyon 1, LSAF), Modeling and stimulation of an economic scenario generator to calculate best estimate liabilities: the case of life insurance

**Julien Vedani** (Lyon 1, LSAF), Solvency assessment within the ORSA framework: Issues and quantitative methodologies

**Session E3: Human resources and career management**

Chairman : Marie – Claire Villeval (CNRS, GATE LSE) - Room 3

**Cansu Akpinar** (Lyon 3, Magellan), Glass ceiling and the career barriers for French and Turkish women executives

**Matthias Walther** (Lyon 3, Magellan), Careers Upon Repatriation: A Societal Analysis to Compare the Return to France and Germany

10H00 – 10H30 : Coffee break

10H30 – 12H00 : Session F1 to F3

**Session F1: Training and Educational Choice**

Chairman : Jean-Louis Rullière (Lyon 2, GATE LSE) - Room 1

**Daniela Piazzalunga** (Turin), Early Childcare and Children's Outcomes: Evidence from the Millennium Cohort Study

**Giuseppe Sorrenti** (Turin), Tracking in the tracks: understanding inequality patterns in the Italian public schooling system

**Min Zhu** (Lyon 2, GATE LSE), A Large Scale School Choice Experiment

**Session F2: : Institutional economics**

Chairman: Jean-Pierre Potier (Lyon 2, TRIANGLE) - Room 2

**Clément Coste** (Lyon 2, TRIANGLE), The evolution in the conception of tax in socialist traditions of the first nineteenth French century

**Anna Gigante** (Turin), Institutional Cognitive Economics: some recent developments

**Session F3: Corporate Social Responsibility**

Chairman : Valérie Revest (Lyon 2, TRIANGLE)  
Room 3

**Guillaume Fernandez** (Lyon 3, Magellan), Sensitizing Internal Stake-Holders to CSR: a Not for Profit Organization Case Study

**Caroline Schmied** (Lyon 3, Magellan), CSR initiatives: strategic management tool or simple alibi ?

12h00 – 12h30 : Delivery of first year level graduates' certificate (ED SEG PhD students)

12H30 : Lunch

Tuesday, July 02, 2013

14h30 – 16h00 : Session : G1 to G3

**Session G1 : Risk and decision 3**

Chairman : Frédéric Planchet (Lyon 1, LSAF) - **Room 1**

**Quang Huy Nguyen** (Lyon 1, LSAF), Series expansions for sums of independent Pareto random variables

**Gerardo Ferrara** (Turin), Optimization under model uncertainty

**Session G2: R&D and Innovation 2**

Chairman : Ulrike Mayrhofer (Lyon 3, Magellan) - **Room 2**

**Andrey Asthashov** (Lyon 2, Coactis), Formal institutions, R&D expenditures and Venture capital investments

**Ilaria Solito** (Univ. Degli Studi di Torino ) Environmental certifications and innovation in European firms

**Session G3 : Knowledge Management System 2**

**Chairman:** Wided Batat (Lyon 2, Coactis) - **Room 3**

**Ataollah Homayoun** (Lyon 3, Magellan), Crowdsourcing, a disruptive innovation ?

**Stéphane Ribot** (Lyon 3, Magellan), Cloud and Big Data technologies as business value for Firms